



FOR IMMEDIATE RELEASE

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**CLEARY GULL ADVISES WINEINSIDERS.COM
IN ITS SALE TO DRINKS HOLDINGS, LLC**

Milwaukee, Wisconsin, September 19, 2014 – Cleary Gull Inc. is pleased to announce the sale of WineInsiders.com to Drinks Holdings, LLC. Cleary Gull acted as exclusive financial advisor to WineInsiders.com.

WineInsiders.com is a leading direct marketer of private label wines. The Company sources its wine through long-standing relationships with domestic wineries, importers, and brokers, and has created a number of private labels and flagship brands. WineInsiders.com is headquartered in Chicago, Illinois.

Drinks Holdings, LLC is building a multi-channel shopping experience for the sale of beverage alcohol, leveraging a predictive advertising and ecommerce platform to transform the way wine is sold online.

About Cleary Gull

Cleary Gull (www.clearygull.com) is an employee-owned firm headquartered in Milwaukee, Wisconsin providing specialized financial services through two operating divisions: Investment Advisory and Investment Banking. Cleary Gull was named by Financial Times to their list of 2014 300 top registered investment advisors in the U.S. Cleary Gull has combined assets under management of \$2.5 billion as of December 31, 2013 and focuses on high net worth individuals, pilots, and not-for-profit hospitals and senior living communities across the nation. Cleary Gull's investment bankers specialize in providing exclusive advice on sales, mergers, acquisitions, private debt and equity capital placement, typically for transactions from \$10 million to \$200 million.

About the 2014 *Financial Times* 300 Top Registered Investment Advisors List

Being named to the "300 Top Registered Investment Advisors" list is not an endorsement of the adviser, is not indicative of the adviser's past or future performance, and does not ensure that a client will experience a higher level of performance or results. Third party rankings and recognition from ratings services are no guarantee of future investment success and should not be construed as representative of any one client's evaluation. The *Financial Times* solicited from more than 2,000 independent registered investment advisory firms; more than 600 (or approximately 30%) of the firms solicited completed and submitted the questionnaire; 300 (or approximately 50%) of the participating firms were selected for the list. To be considered, advisers solicited by the *Financial Times* completed and submitted a questionnaire about their practice. Only those that completed the questionnaire were considered for the list. To qualify for the list, advisers must be registered with the SEC and have at least \$300 million in verified assets under management as of 12/31/13, with no more than 75% of a firm's assets being institutional. The *Financial Times* graded advisory firms that were considered for the list on six broad factors and calculated a numeric score for each advisor. Areas of consideration included AUM, AUM growth, years the firm



has been in existence, industry certifications of staff, SEC compliance record, and online accessibility. The list is independently determined by the *Financial Times*. The registered investment advisory firms are not charged a fee for consideration or selection.

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