



FOR IMMEDIATE RELEASE

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Cleary Gull Inc. advises Plastimayd LLC in its sale to Latham Pool Products

Milwaukee, Wisconsin, December 12, 2013: Cleary Gull Inc. is pleased to announce the sale of Plastimayd LLC, a portfolio company of Prairie Capital, L.P., to Latham Pool Products, a portfolio company of Littlejohn & Co., LLC. Cleary Gull acted as exclusive financial advisor to Plastimayd and Prairie Capital.

Plastimayd LLC (www.plastimayd.com), headquartered in Oregon City, Oregon, is a leading fabricator of replacement inground vinyl pool liners and safety covers to a long-standing, loyal network of pool dealers and distributors across the United States.

Prairie Capital, L.P. (www.prairie-capital.com), located in Chicago, Illinois, is an experienced private equity firm focused on facilitating ownership transitions for lower middle market companies. Prairie has the capabilities to provide flexible capital, occasionally supporting its majority equity with subordinated debt.

Latham Pool Products (www.lathampool.com), headquartered in Latham, New York, is the leading manufacturer of inground residential swimming pools and components in North America.

Littlejohn & Co., LLC (www.littlejohnllc.com), based in Greenwich, Connecticut, is a private equity firm focused on investing in middle market companies that are undergoing a fundamental change in capital structure, strategy, operations or growth that can benefit from its operational and strategic approach.

About Cleary Gull

Cleary Gull (www.clearygull.com) is an employee-owned firm headquartered in Milwaukee, Wisconsin providing specialized financial services through two operating divisions: Investment Banking and Investment Management Services. Cleary Gull's investment bankers help clients achieve their financial and business goals by advising on exclusive sales, mergers, acquisitions, raising private debt and equity capital, and other transactions. Cleary Gull's core ideology and mantra is "A Firm Belief in the Entrepreneurial Spirit."

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