



September 3, 2013 – Cleary Gull Inc. advises AIA Corporation in its sale to McNally Capital

Cleary Gull Inc. is pleased to announce the sale of AIA Corporation, a portfolio company of The Riverside Company, to McNally Capital. Cleary Gull acted as exclusive financial advisor to AIA Corporation.

AIA Corporation (“AIA”) (www.aiagearedforgrowth.com) is a technology-enabled business services company offering a comprehensive and flexible suite of services to a network of independent distributors in the promotional products industry. Based in Neenah, Wisconsin, AIA provides a wide variety of promotional products and corporate apparel through roughly 300 affiliates in the U.S. AIA’s offerings range from branded pens and tote bags to higher-end corporate branded gifts. AIA’s independent franchises work with clients to promote brands and build companies’ images through creative promotional products and campaigns.

The Riverside Company (“Riverside”) (www.riversidecompany.com) is a global private equity firm focused on acquiring growing businesses valued at up to \$250 million. Since its founding in 1988, Riverside has invested in more than 310 transactions. The firm’s international portfolio includes more than 70 companies.

McNally Capital (www.mcnallycapital.com) works directly with family offices to help them make and manage their investments in private companies and private equity funds.

Cleary Gull (www.clearygull.com) is an employee-owned firm providing specialized financial services through two operating divisions: Investment Banking and Investment Management Services. Cleary Gull’s investment bankers help clients achieve their financial and business goals



by advising on exclusive sales, mergers and acquisitions, raising private debt and equity capital, and other transactions. Cleary Gull's core ideology and mantra is "*A Firm Belief in the Entrepreneurial Spirit.*"

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